

Focus Groups

A primary type of qualitative data collection that relies on question asking to gather data directly from a group of research participants that is typically guided by a semi-structured interview guide. This type of data collection requires in-depth personal interactions that are strengthened by group interactions and include topics that are not sensitive in nature (Creswell 2017).

Peer reviewed articles

Center for Disease Control. Data Collection Methods for Program Evaluation: Focus Groups. *Evaluation Briefs*. No. 13. Updated August 2018

Rothwell E, Anderson R, Botkin JR. Deliberative Discussion Focus Groups. *Qualitative Health Research*. 2015;26(6):734-740. doi:<https://doi.org/10.1177/1049732315591150>

Woodyatt CR, Finneran CA, Stephenson R. In-Person Versus Online Focus Group Discussions. *Qualitative Health Research*. 2016;26(6):741-749. doi:<https://doi.org/10.1177/1049732316631510>

Santhosh L, Rojas JC, Lyons PG. Zooming into Focus Groups: Strategies for Qualitative Research in the Era of Social Distancing. *ATS Scholar*. 2021; 2(2): 176-184. <https://doi.org/10.34197%2Fats-scholar.2020-0127PS>

Luke M, Goodrich KM. Focus Group Research: An Intentional Strategy for Applied Group Research? *The Journal for Specialists in Group Work*. 2019; 44(2): 77-81. <https://doi.org/10.1080/01933922.2019.1603741>

Exemplars

Darragh AR, Campo M, Olson D. Therapy Practice Within a Minimal Lift Environment: Perceptions of Therapy Staff. *Work*. 2009; 33(3): 241-53. <https://doi.org/10.3233/wor-2009-0872>

Myers DJ, Schoenfisch AL, Lipscomb HJ. Cultural influences on workplace safety: An example of hospital workers adoption of patient lifting devices. *Science Safety*. 2012; 50(3): 494-501. <https://doi.org/10.1016/j.ssci.2011.10.015>

Evans KW, Myers DJ, Rockefeller K. Work related injury or work related pain? A qualitative investigation of work-related pain and injury management among rehabilitation professionals. *Work*. 2024; 78(1): 99-109. <https://doi.org/10.3233/wor-230453>

Texts

Creswell JW and Poth CN. *Qualitative Inquiry and Research Design: Choosing Among Five Approaches*. 4th ed. Los Angeles, CA: Sage Publications; 2017.

Liamputtong P. *Focus Group Methodology - Principle and Practice*. Sage Publications Ltd; 2011.

Merriam SB and Tisdell EJ. *Qualitative Research: A Guide to Design and Implementation*. 4th ed. San Francisco, CA: Jossey Bass, A Wiley Brand; 2016.

Videos

E-Learning Qualitative Methods. Focus Groups. YouTube. Published August 24, 2018. Accessed June 27, 2024. <https://youtu.be/emHEs3H42rQ?si=Ji9YseWZ1rJeswd5>