

## Observation

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*A type of qualitative data collection that relies on observation of the phenomenon of interest in a naturally occurring setting rather than a location designated for interviews or focus groups. Focus should be on a first-hand account provided by observing participants rather than a second-hand account through participant interviews (Creswell 2017).*

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### *Peer reviewed articles*

Kevdzija M. Shadowing Stroke Patients to Explore the Rehabilitation Built Environment: Approach, Insights, and Lessons Learned. *Qualitative Health Research*. 2024;0(0). doi:10.1177/1049732324123630

Smit, B., & Onwuegbuzie, A. J. (2018). Observations in Qualitative Inquiry: When What You See Is Not What You See. *International Journal of Qualitative Methods*, 17(1). <https://doi.org/10.1177/1609406918816766>

Ellis P. Research methods: qualitative observation. *Wounds UK*. 2024;20(1):81-82. Accessed July 3, 2024. <https://search.ebscohost.com/login.aspx?direct=true&AuthType=sso&db=cui&AN=175753237&authtype=sso&custid=s3604775&site=ehost-live&scope=site>

Bloomer MJ, Cross W. Qualitative observation in a clinical setting: challenges at end of life. *Nursing & Health Sciences*. 2012; 14(1): 25-31. <https://doi.org/10.1111/j.1442-2018.2011.00653.x>

Mulhall A. In the field: notes on observation in qualitative research. *Journal of Advanced Nursing*. 2003; 41(3): 306-313. <https://doi.org/10.1046/j.1365-2648.2003.02514.x>

## *Exemplars*

Langlois S, Goudreau J. Motivational Interviewing Implementation in Primary Care: A “Terrifying Challenge” Becoming a “Professional Revelation.” *Health Education & Behavior*. 2024;51(2):260-269. doi:10.1177/10901981221139808

Lahelle AF, Øberg GK, Normann B. Physiotherapy assessment of individuals with multiple sclerosis prior to a group intervention – a qualitative observational and interview study. *Physiotherapy Theory and Practice*. 2018;36(3):386-396. doi:10.1080/09593985.2018.1488022

## *Texts*

Creswell JW and Poth CN. *Qualitative Inquiry and Research Design: Choosing Among Five Approaches*. 4th ed. Los Angeles, CA: Sage Publications; 2017.

Merriam SB and Tisdell EJ. *Qualitative Research: A Guide to Design and Implementation*. 4th ed. San Francisco, CA: Jossey Bass, A Wiley Brand; 2016.