

Qualitative Research Approaches

Ethnography

Ethnography is a type of qualitative research that seeks to understand the cultural or social characteristics of a group, with the purpose to describe beliefs, actions, practices and views held by that group. (Reeves, 2008)

Peer reviewed articles

Cooper R, Lilyea B. I'm Interested in Autoethnography, but How Do I Do It? The Qualitative Report. 2022;27(1):197-208. doi:<https://doi.org/10.46743/2160-3715/2022.5288>

Reeves S, Kuper A, Hodges BD. Qualitative Research: Qualitative Research Methodologies: Ethnography. BMJ: British Medical Journal. 2008;337(7668):512-514.
<https://www.jstor.org/stable/20510696>

Black GB, van Os S, Machen S, Fulop NJ. Ethnographic research as an evolving method for supporting healthcare improvement skills: a scoping review. BMC Medical Research Methodology. 2021; 21(274). <https://doi.org/10.1186/s12874-021-01466-9>

Dharamsi S, Charles G. Ethnography: traditional and criticalist conceptions of a qualitative research method. Canadian Family Physician. 2011; 57(3) 378-9.

Goodson L, Vassar M. An overview of ethnography in healthcare and medical education research. Journal of Educational Evaluation in Health Professions. 2011; 8(4).
<https://doi.org/10.3352%2Fjeehp.2011.8.4>

Exemplars

Redwood S, Brant H, Maluf A, et al. How latent patterns of interprofessional working may lead to delays in discharge from hospital of older people living with frailty – “Patient more confused

Qualitative and Mixed-Methods Special Interest Group, American Physical Therapy Association, Academy of Research, 2024

than usual?" *Ageing & Society*. 2021;43(3):1-22.
doi:<https://doi.org/10.1017/S0144686X21000805>

Kayser-Jones J. The Experience of Dying: An Ethnographic Nursing Home Study. *The Gerontologist*. 2002; 42(3): 11-19. https://doi.org/10.1093/geront/42.suppl_3.11

Videos

Dr. Lorin M. Mayo. Ethnography. *YouTube*. Published online September 13, 2017.
<https://www.youtube.com/watch?v=aOBh8haj4E0>

E-Learning Qualitative Methods. Ethnography: Entering the Field. *YouTube*. Published online August 24, 2018. Accessed November 28, 2021.
<https://www.youtube.com/watch?v=IIWHfmLiLtE>

What is Ethnography and how does it work? [www.youtube.com](https://www.youtube.com/watch?v=c1SUHTG6B8).
<https://www.youtube.com/watch?v=c1SUHTG6B8>

Texts

Creswell JW, Poth CN. *Qualitative Inquiry & Research Design: Choosing among Five Approaches*. 4th ed. SAGE Publications; 2018.

Richards L, Morse JM. *README FIRST for a User's Guide to Qualitative Methods*. SAGE Publications; 2013.